

## **Learning Goals**

- Lecture 12
  - Explain why stablecoins exist
  - Compare collateralization types
  - Understand overcollateralization requirements for crypto-backed stablecoins
  - Profitability model of stablecoin issuers



#### Introduction to Stablecoins

- "Stablecoins are cryptocurrencies where the price is designed to be pegged to a reference asset." [link]
- Collaterization: how to back the stablecoin
  - Fiat money (USD, EUR)
  - Asset-backed (e.g., gold)
  - Crypto-Collateralized
    - Crypto asset backed stablecoins (decentralization)
    - Algorithmic stablecoins (probably don't work)

- Reasons for stablecoins
  - · Cryptocurrencies have high volatility
  - Payment in "real world" still with fiat
- From a technical perspective, stablecoins are mostly smart contract tokens, not native currencies
- Top Stablecoins [link]



## **History of Stablecoins**

- Early Days of Stablecoins (2014-2017)
  - 2014: Tether (USDT) launched as first major stablecoin, 1:1 peg to the US dollar
  - 2015-2017: USDT gains traction, offering traders a "safe harbor" from volatility
- Growth and Evolution (2018-2019)
  - 2017-2018: USDT raises questions about transparency and reserve audits
  - 2018: MakerDAO launches DAI, first major decentralized, crypto-collateralized stablecoin. DAI gains popularity in the DeFi space
  - 2019: Facebook announces Libra, global stablecoin backed by basket of fiat currencies.

- Stablecoins in DeFi and Algorithmic Experiments (2020-2021)
  - 2020: Stablecoins gainpopularity due to DeFi.
    USDC, DAI, BUSD gain significant market share
  - 2021: UST emerges as prominent algorithmic stablecoin. Rapid adoption but collapses in 2022
     → major crisis in crypto market
- Recent Developments (2022-Present)
  - 2022: Collapse of UST shows risks of algorithmic stablecoins
  - 2023: Increased regulatory pressure from global entities, EU and U.S. (e.g., MiCA, U.S. Treasury) → improve transparency and compliance



# Stablecoins Gone Wrong (1/2)

- Successful: USDT/USDC/Sky,DAI
- Epic fail: Terra/UST
  - Algorithmic nature of UST
    - Seignorage-Style stablecoin [link]
  - Anchor Protocol and High-Yield Returns
  - The Depegging
    - Loss of confidence
    - Market volatility
    - Mass withdrawals from Anchor
  - Death spiral

- Impact and consequences
  - Complete collapse of UST and LUNA
  - TerraUSD and Luna wiped ~\$45 billion market capitalization
  - Regulatory scrutiny
- Lessons from Terra UST's collapse
  - Algorithmic models can be highly unstable
  - Sustainability of high yields
  - Regulatory gaps
- Co-founder and CEO: Do Kwon
  - Arrested on 23 March 2023, in US custody
- Algorithmic stablecoin problems [link]



## Stablecoins Gone Wrong (1/2)

- Fail: Binance stopped BUSD
  - Collaboration with Paxos
  - Paxos ordered by the New York Department of Financial Services (NYDFS) to stop issuing BUSD
  - SEC threatened Paxos with legal action, claiming BUSD might be an unregistered security
  - Paxes / Binance halted BUSD, but without any loss of funds
- Role of Changpeng Zhao

- Fail: Facebook/Libra/Diem
  - Rise of L1 blockchains: Aptos und Sui
    - Common origins and shared codebase
  - Regulatory resistance and collapse of diem
    - Global opposition
    - International resistance
  - Outcome
    - Meta ultimately abandoned the Diem project
  - Continuation of Diem's Legacy
    - Aptos, Sui (mainnet), Linera (devnet)



### Stablecoins in CeFi / DeFi

- Asset-backed: CeFi
  - Coinbase, Binance need to buy fiat assets
  - Example: 50 USDT issued → requires 50 USD in reserves
  - User buys 20 USDT → issuer mints 20 more (total 70 USD backing)
  - User redeems 30 USDT → issuer destroys tokens, releases 30 USD
  - Risk: If assets illiquid → bank-run, insufficient liquidity

- Cryto-backed: DeFi
  - MakerDAO/Sky uses crypto collateral
    - Launched 2017 with decentralization vision
    - Survived Black Thursday 2020 (\$8M loss) but shifted to centralized collateral dominance
  - Requires over-collateralization due to volatility
  - Example:
    - User deposits 2 ETH collateral (worth \$3,000)
    - System allows minting 1,000 DAI (150% ratio)
    - ETH drops to \$1,200 → ratio falls below minimum
    - Liquidation triggered → collateral auctioned
  - Sky collateralization ratio: 123% [Sky stats]



### **Stablecoins**

- Why create stablecoins?
  - Protocol earns stability fees + liquidation penalties
  - Users get USD exposure without selling volatile assets
- Use cases:
  - Borrowing/Lending
    - Access USD liquidity without selling ETH
    - Use as collateral for other DeFi protocols
    - Yield farming (stablecoin rates often > ETH)
    - Requires maintaining collateralization ratio
  - Trading & Settlement
    - Quick exit from volatile positions
    - Cross-exchange arbitrage

- Collateral liquidation mechanism
  - Liquidation penalties (~10-15%) incentives
  - Risk: Cascade liquidations
- Peg Stability Module (PSM)
  - Some protocols allow direct swaps with other stablecoins
  - Trade-off: Better peg stability vs increased centralization risk
  - Dependence on external stablecoin issuers (USDC, USDT)
- Risks
  - Terra/UST collapse (algorithmic stablecoin failure)
  - Liquidation cascades during extreme volatility (see Black Thursday 2020)
  - Users bear liquidation risk in volatile markets
  - Liquidation requires significant capital + technical expertise

