

Learning Goals

- Lecture 7
 - Knowledge
 - Explain the fundamental differences between TradFi, CeFi, and DeFi
 - Understand key DeFi properties: transparency, custody, atomicity, and regulatory challenges



Traditional / Centralized Finance (TradFi/CeFi)

- Traditional / Centralized finance (TradFi/CeFi) originally from ancient Mesopotamia
 - TradFi: Traditional banking (fiat, regulated banks)
 - CeFi: Blockchain trading with centralized entities (Binance, Kraken)
- Since then, many goods and assets as currency [link]
 - Cattle, cacao and coffee beans, shells, salt, precious metals
 - Gold standard era: universal acceptance as store of value
 - Fiat currencies (USD, CHF).
 - fiat ("Es sei getan! Es geschehe! Es werde!")

• "Clay tokens, described by some scholars as the world's first money, found in Susa, Iran have been dated to 3300 B.C." [history]



Evolution of money continues today [link]



CeFi vs. DeFi - Key Features

- Traditional Finance: Centralized trust model
 - Currency backed by governments (fiat) or intrinsic value (assets)
 - Intermediaries manage and control financial transactions
 - Example: Swiss National Bank (SNB) guarantees CHF value
- DeFi: Trustless financial infrastructure
 - Blockchain enables transfer without trusted intermediaries
 - Smart contracts execute automatically, no third parties needed
 - Financial services built on transparency and code

- CeFi vs. DeFi 3 key differences
 - 1) Transparency
 - DeFi: Public rules and protocols (e.g., Uniswap)
 - CeFi: Private agreements, closed systems
 - Anyone can verify smart contract code

2) Control

- DeFi: Users control their own assets (non-custodial)
- CeFi: Intermediaries hold assets (custodial)
- No entity can freeze, censor, or confiscate in true DeFi
- 3) Accessibility
 - DeFi: Permissionless access with internet + wallet
 - Enables "unbanked" population (1.4B globally)
 - Reality: "First-World Problem" requires technical knowledge, stable internet, and understanding of risks
 - Bridging accessibility gap: ongoing challenge



High Risk, High Reward?

- DeFi Summer (2020-2021)
 - Token-incentivized pools: 100,000%+ APY (double investment in ~8 hours!)
 - Stablecoin pools: 100-999% APY
 - Reality: Unsustainable "death spirals" when farmers dumped tokens
- Why so high?
 - Token emission rewards + low liquidity + speculation frenzy
 - Floating rates tied to token price
- Today (2024-2025)
 - Aave USDT: ~2% APY vs. US Treasury: ~4-5%
 - Sustainable yields: 8-12% (down from triple digits)
- DeFi Innovation: Flash Loans
 - Borrow millions without collateral (repay in same tx)
 - Risk: yEarn hack \$11M via flash loan exploit
 - Lesson: 100,000% APY = 100,000% risk

ZINSSÄTZE

Bitte wählen Sie für die Anzeige der Richtzinssätze eine Bank aus. Alle Zinssätze werden netto und für einen Anlagebetrag von EUR 100'000 – 499'999 (oder Gegenwert in CHF/USD) angegeben. Die Spesen auf gezahlte Zinsen bei höheren Beträgen finden Sie weiter unten. Kürzere Laufzeiten auf Anfrage.

Festgeldanlagen

Investieren Sie Gelder direkt online von Ihrem Swissquote Konto – schon ab CHF/EUR/USD 50'000. Wählen Sie Ihre ideale Laufzeit ir Monaten, die Ihren finanziellen Zielen entspricht. Hier eine Übersicht über unsere wettbewerbsfähigen Zinsen:

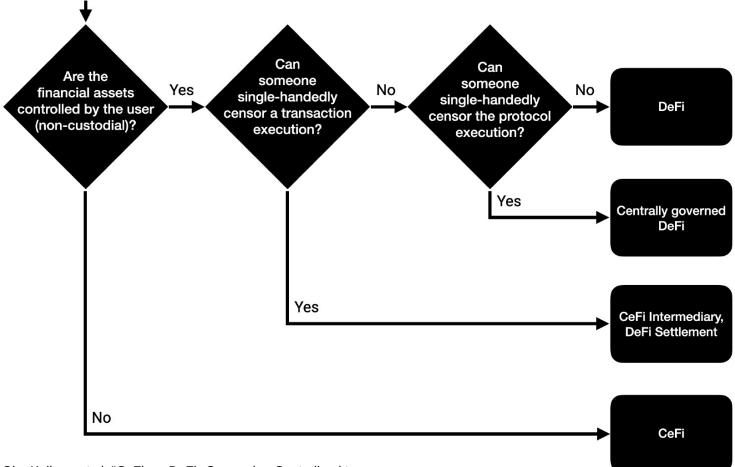


	3M	4M	5M	6M	7M	8M	9M	10M	11M	1 Y
CHF	0%	0%	-0.01%	0%	-0.01%	0.01%	-0%	-0%	0%	-0%
EUR	1.17%	1.17%	1.17%	1.16%	1.15%	1.14%	1.14%	1.13%	1.13%	1.12%
USD	3.09%	3.03%	3%	2.96%	2.93%	2.9%	2.86%	2.83%	2.8%	2.77%

А	sset ÷	Total supplied :	Supply APY 💠	Total borrowed	Borrow APY, variable ①
(USD Coin	1.50B \$ 1.50B	4.22 %	1.31B \$1.31B	5.38%
	Tether USDT	1.69B \$1.69B	4.02%	1.44B \$1.44B	5.25%
	Dai Stablecoin	119.89M \$119.86M	3.83 %	109.79M \$109.76M	5.63%
	Rocket Pool Protocol	570.99K \$5.86M	3.82 %	378.99K \$3.89M	7.31%
(Curve.Fi USD Stablecoin	700.70K \$699.83K	3.54 %	525.33K \$524.68K	5.29%
	PayPal USD PYUSD	11.03M \$11.02M	3.49 %	8.71M \$8.71M	5.58%
	LUSD Stablecoin	3.96M \$3.96M	3.45 %	3.11M \$3.11M	5.55%
(Frax FRAX Isolated ①	798.25K \$795.95K	2.80 %	599.88K \$598.15K	4.70%

DeFi Decision Tree

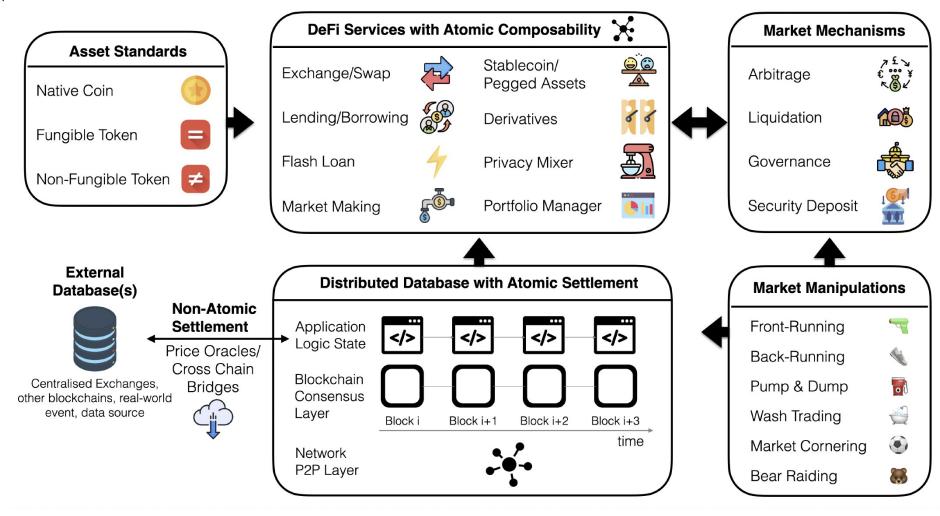
The boundaries of DeFi and CeFi not clear cut





Bear raid Cornering the market

High-Level Systematization of DeFi





Key DeFi Properties (1/3)

- Public Verifiability
 - Bytecode and execution publicly verifiable on blockchain
 - Anyone can audit smart contract code
 - Etherscan: "Verify and Publish Source Code"
 - Transparency builds trust, but doesn't guarantee security
- Custody (User Control)
 - DeFi: Users control their own assets (non-custodial)
 - CeFi: Bank/institution controls assets (custodial)
 - Unique Selling Point (USP): "Be your own bank"
 - BUT: User bears technical risks (smart contract bugs, lost keys)
 - · No deposit insurance, no customer service

- Privacy: Pseudonymous, Not Anonymous
 - Public blockchains: All transactions visible
 - Addresses are pseudonymous (not linked to real identity)
 - BUT: Deanonymization possible through:
 - → Transaction clustering (linking addresses)
 - → KYC/AML at centralized exchanges (fiat on/off-ramps)
 - → Blockchain analysis (Chainalysis, Elliptic)
 - Privacy coins (Monero): True anonymity, but rare in DeFi



Key DeFi Properties (2/3)

- Atomicity: All-or-Nothing Transactions
 - Multiple operations in one transaction
 - Either all succeed, or all fail (rollback)
 - Example: Flash loan borrow, trade, arbitrage, repay (all atomic)
 - CeFi equivalent: Costly legal agreements with slow settlement
- Execution Order Malleability (Transaction Ordering)
 - No central authority controls transaction order
 - Permissionless blockchains: Public mempool (pending transactions)
 - Validators/miners choose which transactions to include
 - Users bid with higher gas fees for priority

- MEV: Miner/Maximal Extractable Value
 - Frontrunning: Execute before victim's transaction
 - Backrunning: Execute after victim's transaction
 - Sandwich attack: Execute before AND after (profit from price impact)
 - Flashbots: ~\$1.8B+ extracted since 2020
- CeFi Comparison
 - Strict regulatory rules on transaction ordering
 - FIFO, price-time priority enforced
 - Frontrunning is illegal in traditional markets



Key DeFi Properties (3/3)

- Transaction Costs: Spam Prevention
 - DeFi: Every transaction costs gas fees
 - Essential to prevent network spam and Sybil attacks
 - Typical costs on Ethereum: ~\$1 depending on network congestion
 - CeFi: can offer free transactions (cross-subsidized by fees, minimums, or interest margins)
- Anonymous Development & Deployment
 - Many DeFi projects developed by pseudonymous/anonymous teams
 - Examples: SushiSwap (Chef Nomi)
 - Risk: No legal recourse if project fails or rug pulls
 - Trade-off: Censorship resistance vs. accountability

- Non-Stop Market Hours (24/7/365)
 - TradFi: NYSE/NASDAQ Mon-Fri 9:30am-4pm ET
 - DeFi: Always open, no weekends, no holidays
 - Exception: Protocol maintenance or hacks
 - Example: GameStop short squeeze (Jan 2021)
 - → Robinhood halted trading, sparking outrage
 - → DeFi protocols continued operating without interruption



Regulations - The Grey Zone

- DeFi Developer Liability (KYC/AML)?
 - Legal frameworks vary by jurisdiction (US, EU, Switzerland, etc.)
- Asset Freezing/Blacklists
 - Centralized stablecoins (USDT/USDC) freeze funds via built-in blacklists (e.g., \$1.5B+ frozen).
 - Tension: Compliance vs. Decentralization ideal
- Recent Regulatory Actions (2023-2025)
 - Tornado Cash sanctions (US OFAC, Aug 2022)
 - EU MiCA regulation (Markets in Crypto-Assets, 2024)

- Switzerland: DLT Act providing legal clarity
- Future: Hybrid Models?

```
function transfer(address _to, uint _value) public
        whenNotPaused
      require(!isBlackListed[msg.sender]);
     if (deprecated) {
        return UpgradedStandardToken(upgradedAddress).
            transferByLegacy(msg.sender, _to, _value);
        return super.transfer(_to, _value);
    function addBlackList (address _evilUser) public
        onlyOwner {
     isBlackListed[_evilUser] = true;
11
     AddedBlackList(_evilUser);
12
   function destroyBlackFunds (address _blackListedUser)
        public onlyOwner {
     require(isBlackListed[_blackListedUser]);
     uint dirtyFunds = balanceOf(_blackListedUser);
     balances[_blackListedUser] = 0;
      _totalSupply -= dirtyFunds;
     DestroyedBlackFunds(_blackListedUser, dirtyFunds);
```

Listing 1: USDT code blacklist functionality.

